

Recap of Upcoming Events & Highlights from November Summit

The November Social Summit highlighted our Holiday Kickoff plans, the Sip & Savour event, and the Advent Window initiative. [November's Month of Giving](#) is still ongoing, and [The RE:BC program](#) continues to expand, offering volunteer opportunities in Sun Peak through 2025. We were also joined by Bert from Rising Tides, a Canadian Liquor and Cannabis Licensing Consultant, who provided valuable insights.

We kindly encourage all stakeholders to complete the Stakeholder Satisfaction Survey provided. Your feedback is invaluable in helping us improve our initiatives and ensure the success of future events and programs. (10-15min)

https://sunpeaks.qualtrics.com/jfe/form/SV_08O4j5X9WPSEMNo

Holiday Kick off – December 13 - 15

- 12 Days of Christmas in Sun Peaks Holiday Display
 - A themed window display featuring 12 holiday elements around the village
 - 12 Days of Christmas in Sun Peaks Scavenger Hunt
 - Currently looking for 2 more businesses to participate (sponsorship by TSP) email info@sunpeakstourism.com
- Inaugural Plaza Christmas Tree Light Up
 - A celebratory tree lighting at 5 pm on Friday, December 13 with food and activities
 - Community collaboration to make this an annual event
 - Proposal: Auctioning decorated trees to add to the celebration for next year
- Santa's returns with village activities
- Artisan Market Friday - Sunday

Ring in the Season: Après Bells All Winter Long!

Starting December 1, join us **daily at 3.30pm** as all businesses, stores, hotels, and restaurants ring bells to spread festive joy throughout the village, much like the lively après -ski traditions found in Europe. Grab a bell, step outside, and help make this simple, heartwarming custom – a bit of European cheer-part of the entire winter season at Sun Peaks. Prost to great times ahead!

New Opportunities

Rink Board Sponsorships & Ice Lounge concession

- Ideas for a heated stage area with food and beverage service during tournaments.
- Discussions on involving nonprofits to manage sales as a fundraising opportunity.

Liquor & Cannabis Licensing

- Challenges with regulations regarding minors, over-service, and transitioning between food and liquor primary licences.
- Introduction of a "dual license" model to enhance flexibility.

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