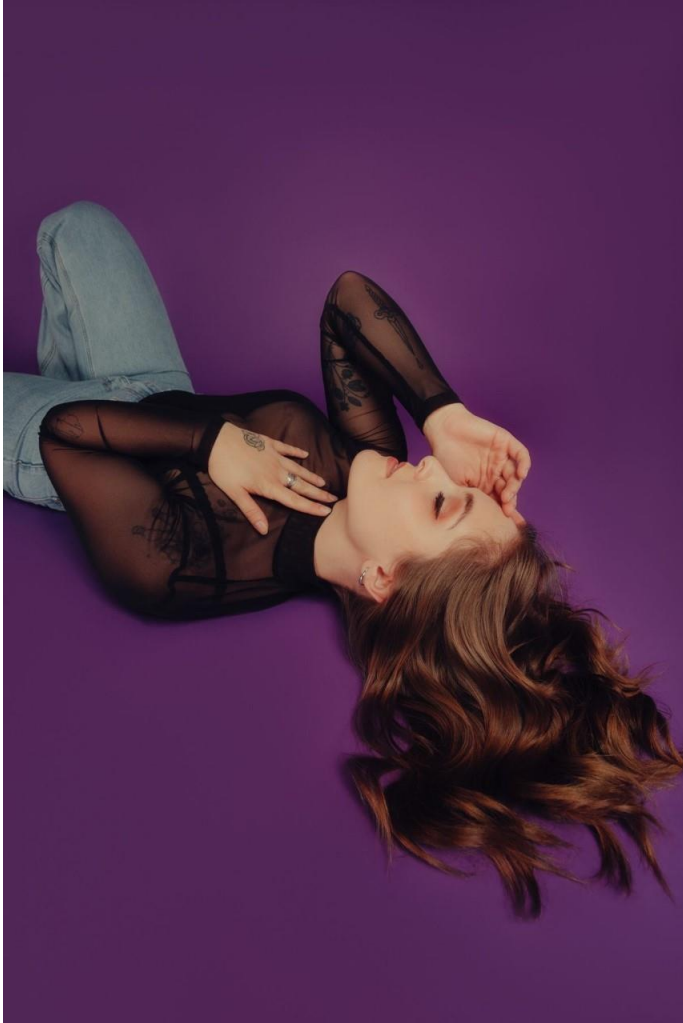


MADISON OLDS



Madison Olds' release, ***Cliché of Falling in Love*** cascaded into her EP, ***Drowning in My Thoughts***, that launched July 02, 2021, now with 2M+ streams. Recent winner of Bell Media's ***Future Star*** radio program (Dec - Jan '21) ; Madison's radio hit ***Best Part of Me*** reached the top 30 of several charts including #22 on Billboard's Emerging Canadian Artist chart and #21 on Mediabase's CHR/Top 40 Canada.

With recent new tracks like ***Christmas at Home, HERO*** and ***Average*** and recent announcement as a Canada's Walk of Fame RBC Emerging Musician Program finalist who will receive mentorship with Sarah McLachlan, it is no surprise that Madison continues to make headlines.

2020 was exciting for Madison, as her Tik Tok amassed an audience of 440K+ followers and 13M likes while fundraising \$100k and bringing awareness to her partner's need for stemcell treatment to bring health to his severed spine. UK's iconic fashion & lifestyle brand, ***Pretty Little Thing*** placed her track, ***3'S a Crowd*** in their Fall 2020 worldwide digital bathing suit campaign and in summer 2021, so did ***CBC's,***

The Strays.

2019, Madison released her debut album "Blue", opened stages for Willie Nelson, Kacey Musgraves, Neon Dreams, Scott Hellman & more. Her feature single, "Moments in the Mountains" (written for Kamloops' 2018 BC Winter Games) was also selected as the soundtrack for the Fairmont Pacific Rim in Vancouver, BC. Her follow-up single, "Thank You", launched Madison on Hot AC Radio charts in Canada, placed her within the Top 10 of CBC Searchlight 2019, and garnered international showcases with Music Matters in Singapore, Fall 2019.